

Memorial

Trauma Services™

Saving Lives

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For Immediate Release

Memorial Tackles the Issue of Distracted Driving

Memorial's Trauma Services is tackling the issue of distracted driving during this year's commemoration of National Trauma Month. Trauma team members will be available in the Memorial Hospital cafeteria to speak with employees and visitors about the dangers of distracted driving, and providing pledge cards for all to sign.

Trauma team members will be available May 17 – 21 at the following times: 6:15 – 9:30 a.m.; 10:45 a.m. – 1:30 p.m.; and 4:30 – 6:30 p.m.

More than most, these team members see the direct and sometimes deadly consequences that can occur when drivers text, talk or engage in other activities while driving.

Some key facts:

- Distracted driving is the leading cause of all crashes
- It takes only 3 seconds to be in a crash
- There are around 636,000 crashes annually involving distracted drivers, 25% of which involve cell phones.
- The financial costs of distracting driving is roughly \$43 billion annually
- Distracted drivers have slower reaction times than drunk drivers.

Memorial urges everyone to pledge to not talk or text while driving, and to pull over to a secure location if they need to use the phone. Memorial Hospital—*Saving Lives*.

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