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**Memorial Children's Hospital Named LIVESTRONG®
Community Impact Project Award Recipient**

Memorial will receive The SuperSibs! Program to help children affected by cancer

South Bend, IN – Nov. 10 – Today Memorial Children's Hospital (MCH) was announced as a [LIVESTRONG® Community Impact Project](#) award recipient. The project, created by [LIVESTRONG](#), the organization founded by cancer survivor and champion cyclist Lance Armstrong to serve people affected by cancer and empower them to take action, will bring proven cancer support programs to 55 communities across the United States.

"We are thrilled and honored to be named as a Community Impact Project award recipient," said Beth Hurst, MSW, LCSW, Social Worker for Memorial Children's Hospital's Pediatric Hematology/Oncology Program. "This award will go a long way in helping people in our community who are affected by cancer. We want to give special thanks to everyone who voted in support of this program. Together, we're making a difference in the lives of cancer survivors and their families."

"LIVESTRONG is dedicated to providing the best direct services to people affected by cancer and encourages our supporters to be actively involved in leading the unified LIVESTRONG movement against cancer," said Doug Ulman, president and CEO of LIVESTRONG. "The LIVESTRONG Community Impact Project is exercising an innovative approach that engages more people in our mission and allows them to play a critical role in the organization's programming."

One hundred seventy-nine qualified hospitals, cancer centers and community organizations in eight regions across the United States were selected to participate in an online voting campaign. Over a two-week period, more than 260,000 votes were cast and Memorial Children's Hospital was among the finalists. MCH will use the \$10,000 award to help fund activities, field trips and support groups for siblings of kids battling cancer.

[SuperSibs!](#) provides ongoing, targeted support to an underserved and often unrecognized cancer survivor population: siblings of children with cancer. SuperSibs! ensures that these children, the "shadow survivors," do not feel alone, insignificant or forgotten, and can face the future with strength, courage and hope.

LIVESTRONG is committed to supporting community organizations in their efforts to help cancer survivors face the challenges and changes that come with cancer. Since its inception in 1997, the organization has invested more than \$68 million in community-centered organizations.

About Memorial Children's Hospital

Memorial Children's Hospital is the region's only designated children's hospital. The MCH team treats children with a wide variety of medical and surgical diagnosis from more than 20 referral hospitals throughout southwest Michigan and northern Indiana. This comprehensive team includes pediatric hospitalists and intensivists, child life specialists, pediatric dietitians and social workers, neonatologists, oncologists, and pediatric specialists in physical therapy, pulmonary medicine and infectious disease. For more information, visit www.qualityoflife.org/childrenshospital.

About MCH's Pediatric Hematology/Oncology Program

The Pediatric Hematology/Oncology Program at Memorial Children's Hospital has treated more than 2,500 patients since its inception in 1992. It continues to grow every year across north central Indiana and southwest Michigan as patients prefer to stay closer to home to complete treatments. The clinic includes two pediatric hematology/oncologists, a nurse practitioner, social worker and a parent advocate in addition to complimentary pediatric services available through Memorial Children's Hospital.

About LIVESTRONG

Founded in 1997 by cancer survivor and champion cyclist Lance Armstrong and based in Austin, Texas, **LIVESTRONG** fights for the 28 million people around the world living with cancer today. **LIVESTRONG** connects individuals to the support they need, leverages funding and resources to spur innovation and engages communities and leaders to drive social change. Known for the iconic yellow wristband, **LIVESTRONG's** mission is to inspire and empower anyone affected by cancer. For more information, visit www.LIVESTRONG.org.

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