



“Sunburst Races Teams With Goodwill to Recycle Shoes at Sunburst Pre-Race Activities”

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(South Bend, IN / May 21, 2010) – Sunburst Races is teaming up with Goodwill Industries of Michiana, Inc. to recycle men’s, women’s, and children’s shoes. Shoes collected will be sold at bargain prices in Goodwill stores. Unsold shoes will be recycled, with most being shipped to third-world countries.

On June 4th, from noon to 8 p.m., a collection site will be staged at the College Football Hall of Fame Gridiron to accept donated shoes during the Pre-Sunburst Race activities. All types of shoes, including dress, casual and athletic, will be gladly accepted.

“We want Sunburst to be loaded with fun activities including those that give back to the community. What could be better than offering affordable shoes to people who need them while also supporting the important work Goodwill Industries does in our local community,” said Molly Sullivan, Race Director of Sunburst Races.

The shoe recycling program will continue at the Memorial Health & Lifestyle Center through the entire month of June.

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