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***Memorial Children's Hospital joins with PNC Bank and Comcast for
"School Years to Cool Careers!"***

**Saturday, August 7
10 a.m. to 3 p.m.**

University Park Mall – center court in front of Macy's

Just in time for back-to-school shopping, Memorial Children's Hospital is working with PNC Bank, Comcast and the University Park Mall to host an event for kids of all ages on Saturday, August 7, benefiting Memorial Children's Hospital.

Mobile Learning Adventure

The Mobile Learning Adventure (MLA) is a traveling exhibit for preschool-aged children that provides an opportunity for parents and caregivers to learn about the importance of early childhood education while they engage in fun activities with their children. A part of *PNC Grow Up Great*, a 10-year, \$100 million early childhood education initiative, MLA includes the "When I Grow Up" station, where kids dress up as different professionals and have their picture superimposed on an appropriate background. In addition, parents can take home activity books and learning kits that demonstrate how to take everyday moments and turn them into learning opportunities.

Digital Fingerprinting

Comcast has also partnered with Memorial Children's Hospital to offer digital fingerprinting and safety tips for children of all ages. Each child will receive an 8 x 10 printout with photo, fingerprints and places for personal information such as height, weight, hair color and identifying marks.

School Years to Cool Careers!

- 11 a.m. - Sarah Seales will talk about her fun and healthy career choice as a HealthWorks! Educator.

- 12 p.m. - Pediatrician Dr. Jill Veselik from Memorial Children's Hospital will share how she learned to make kids feel better.
- 1 p.m. - Dr. Lisa from Small Smiles Dental Center will share how she keeps kid's teeth straight and healthy.
- 1:30 p.m. - PNC's Chris Thornton will talk about saving and spending your money wisely.
- 2 p.m. – The Geek Squad. The Geeks from Best Buy will talk about their cool, tekkie careers!

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