



MEDIA ADVISORY

For Saturday, November 13, 2010

LOCAL RESIDENTS INVITED TO USHER IN HOLIDAY SEASON WITH THE ARRIVAL OF SANTA CLAUS AT UNIVERSITY PARK MALL

WHAT: Santa will once again share his special brand of holiday magic with Michiana residents, arriving at the University Park Mall surrounded by his team of elves and numerous guests, including the high-flying kid motivators of Memorial's HealthWorks! Kids' Museum, various costumed characters, and dancers from the Nutcracker Ballet.

Santa will be greeted by hundreds of children in his North Pole cottage, located just north of Center Court. Children attending that day will receive a special gift from Santa.

WHEN: **Saturday, November 13, 2010**
11 a.m.

WHO: **Santa Claus**

WHERE: **University Park Mall**
6501 North Grape Road
Mishawaka, IN 46545
574-271-5531

CONTACT: Irene Mills, Director of Mall Marketing
574-271-5531

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