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For Immediate Release

“Med-Point Man” Brings Super Healthy Messages to Kids

Friday, July 30

10:45 a.m.

University Park Mall – Kidgits Play Area

Be there for the triumphant debut of Med-Point Man, Memorial’s medical-themed super hero bringing messages of health and safety to kids of all ages. The first stop on his safety quest will be the UP Mall Kidgits Play Area, where he will interact with kids and families, handing out healthy snacks, and other summer safety giveaways.

Dressed in full superhero garb, Med-Point Man will also visit neighborhoods, pools, playgrounds, parks, and other family-friendly places through the summer months. Like a healthier version of an ice cream truck, families will know he’s approaching by the sounds of “Staying Alive,” “Doctor, Doctor,” and other music selections, and of course the conspicuous giant brain on top of Memorial’s HealthWorks! Hummer.

He’ll also be armed with information about Memorial’s Med-Point24, the area’s only 24-hour urgent care center. Med-Point24 is now open at Main Street Medical Group (6913 N. Main Street in Granger). Patients at Med-Point24 are often examined and treated in 60 minutes or less. The average co-pay for an ER visit can be up to \$200, whereas the typical co-pay at Med-Point can be \$50 or less.

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