

Medical Staff Update, July 2011

Special points of interest:

- Memorial MedFlight Honored
- International Brain Expert to Speak

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State and City Honor Memorial MedFlight

The State of Indiana and City of South Bend honored Memorial MedFlight for its five years of service to the community at a presentation on Monday. The only air medical transport in the region, MedFlight has transported more than 1,110 patients and works with 20 referring hospitals. They operate around the clock at the speed of safety. South Bend Assistant Mayor Lynn Coleman presented the proclamations to Memorial Health System President & CEO Phil Newbold. Keith Sherry, M.D., medical director, Ken Nemes, the outreach transport coordinator Rod Logan, the MedFlight program manager and the flight team were also present for the event.

Medical Education: International Brain Expert to Speak

Norman Doidge, M.D., will present "The Brain That Changes Itself™: Neuroplasticity Principles for Physicians" at 12:10 p.m. on Oct. 5 in the Memorial Hospital Auditorium. Doidge, author of "The Brain That Changes Itself," is a psychiatrist, psychoanalyst, researcher, author, essayist and poet. He is on the Research Faculty at Columbia University's Center for Psychoanalytic Training and Research in New York, and the University of Toronto's Department of Psychiatry. You will hear the discoveries of the scientists and physicians working on the frontier of brain health, and see film clips of case studies in which the principles of neuroplasticity were applied in ways that can revolutionize how we think about the brain. Lunch is provided at 11:30 a.m. Registration is not required. Questions may be directed to Linda Magnuson at 647-7381 or lmagnuson@memorialsb.org.

Learning Objectives:

- The participants will define neuroplasticity, review the current understanding of it and the history of the concept.
- The participants will learn the ways in which the human brain is not "hardwired" and the clinical implications of this for sensory problems, motor problems, pain problems, and learning disorders.
- The participants will learn why, if the brain has always been plastic, it wasn't detected and early manifestations of it were dismissed.
- Core innovations, using sensory substitution as an example, will be described using film clips.

Dear Health Care Provider:

We have been advised of ongoing exposures of unvaccinated individuals to several of the existing laboratory confirmed measles cases occurring in the northeast corner of the state. The potential for the measles outbreak to spread across the state to other pockets of unvaccinated Hoosiers exists. We have updated the Indiana Health Advisory, and **attached** it to this email for your information.

The CDC has also issued a Health Advisory about the high number of measles cases in the U.S. this year imported by unvaccinated Americans traveling abroad to countries with current measles outbreaks. The link to that publication is: <http://emergency.cdc.gov/HAN/han00323.asp>.

Please note the following important recommendations from the CDC:

Recommendations for Health Care Providers

- Ensure all patients are up-to-date on MMR vaccine and other vaccines.
- For those who travel abroad, CDC recommends that all U.S. residents older than 6 months be protected from measles and receive MMR vaccine, if needed, prior to departure.
- Infants 6 through 11 months old should receive 1 dose of MMR vaccine before departure. (Infants who receive a dose of MMR vaccine before their first birthday should receive 2 more doses of MMR vaccine, the first of which should be administered when the child is 12 through 15 months of age and the second at least 28 days later.)
- Children 12 months of age or older should have documentation of 2 doses of MMR vaccine (separated by at least 28 days).
- Teenagers and adults without evidence of measles immunity** should have documentation of 2 appropriately spaced doses of MMR vaccine.
- Consider measles as a diagnosis in anyone with a febrile rash illness lasting 3 days or more, a temperature of 101°F (38.3°C) or higher, and clinically compatible symptoms (cough, coryza, and/or conjunctivitis) who has recently traveled abroad or who has had contact with someone with a febrile rash illness. Immunocompromised patients may not exhibit rash or may exhibit an atypical rash. The incubation period for measles from exposure to fever is usually about 10 days (range, 7 to 12 days) and from exposure to rash onset is usually 14 days (range, 7 to 21 days).
- Isolate suspect measles case-patients and immediately report cases to local health departments to ensure a prompt public health response.
- Obtain specimens for testing, including viral specimens for confirmation and genotyping. Please reference the **attached** flow chart for guidance in submitting measles specimens to the Indiana State Department of Health (ISDH) laboratory.

** One of the following is considered evidence of measles immunity for international travelers: 1) birth before 1957, 2) documented administration of 2 doses of live measles virus vaccine (MMR, MMRV, *or* measles vaccines), 3) laboratory (serologic) proof of immunity, *or* 4) documentation of physician-diagnosed measles.

CDC recommendations for vaccination of Health Care Workers are also **attached**. Please note that CDC recommends 2 doses of MMR or a positive measles IgG titer for Health Care Workers born prior to 1957.

Please contact Dr. Joan Duwve or me with any questions you might have regarding this outbreak.

Joan M. Duwve, MD, MPH, Chief Medical Officer, IN State Department of Health, Phone: (317) 233-7164 Fax: (317) 233-7805 email: jduwve@isdh.in.gov



LaPorte Doctor Retires

Ken Shively, M.D., retired on July 1 from LaPorte Medical Group. Dr. Shively received his medical degree from Indiana University School of Medicine in 1974. In 1975, he came to LaPorte and joined the Maple City Family Practice. He joined Memorial Health

System in 1994 and became part of LaPorte Medical Group. The staff honored him with a Jimmy Buffet Margaritaville-themed potluck and topped it off with tickets to a Jimmy Buffet concert.

CRIMSON ALERT

Physicians can view their own quality profiles!
Are you having trouble signing on or understanding your data?

Have you scheduled your Crimson training yet?

Please call Mariellan Weaver: 574-647-7920 or email: mweaver@memorialsb.org, to schedule a short training session. This will get you on your way to navigating and viewing your own specific outcome data at your convenience.



New Director of Pharmacy

Meddie Nazifi, Pharm.D., will be joining Memorial Hospital and Pharmacy Systems, Inc., as our Director of Pharmacy. Meddie most recently served as the Director of Pharmacy at Valley Medical Center in Renton, Washington. Meddie spent several years at the University Medical Center in Tucson in several different management and staff capacities. He has a broad range of experiences and we look forward to his leadership of the pharmacy. Please welcome Meddie to Memorial, and to the many opportunities to make an impact with our organization. **Carol Tincher** will continue with Memorial in her role as the Assistant Director in Pharmacy. Carol has done a great job over the past few months juggling all the different priorities of the department. **Jeffery Bolotte** will continue to work with Memorial through our implementation and execution of the Pyxis medication cabinets and carousel project. Jeffery has also done an outstanding job helping with the operations of the department in the absence of a director.

There are many projects we have underway at the pharmacy. The largest project is the Pyxis medication cabinet and pharmacy carousel installation. Second, is the upgrade of our IV mixing facility in the pharmacy to bring it to current standards/regulations. Third, is the implementation of the Sentinel Software system that will help us leverage our 340b Disproportionate Share medication purchasing. Also, the commencement of computerized physician order entry will have an impact on the work that goes on in the pharmacy. All of these projects, along with our appointment of a Director, are efforts to improve the resources and technologies that our pharmacy staff have at their disposal to meet the needs of our clinical staff and our patients. Our staff in the pharmacy continues to work very hard every day. These resources will support their work.

Check Out Memorial's Electronic Medical Library

Need a dictionary but can't find one? How about a medical or nursing textbook? Memorial Hospital now has an electronic library collection of books as well as journals at your fingertips through any PC that is connected through the Intranet. Click on the Medical Library link under Clinical Resources and notice the two caducei on the left on the library home page: one for medicine and one for nursing. Click either caduceus and you will link to a collection of core textbooks in every clinical and nursing specialty. Click on the picture of the book you want and the electronic copy of that text will open and allow you to read, copy, or download whatever information you need.

If journals are your preference, click on the A-Z link on the library home page and you will be connected to a collection of more than 5,000 journals which are linked to every database to which we subscribe. If a journal appears in either MDConsult or Nursing Consult or in one of our Ebsco databases or even in a government database, it will be listed together with all our links to those sources. Most titles have the full text available to read or download for the past ten years or more. Now we have onestop access to every book or journal in the hospital's collection from anywhere on our campus. Whether you are researching a disease from the library's computers or at point of care in a unit, the information you need is at your fingertips.

FROM THE MOVIE DOC... (Dr. Michael DeStefano)

Bad Teacher: Cameron Diaz--bad teacher in so many delicious ways. Justin Timberlake--rich dweeb, she covets his money. Jason Segal--gym teacher. Can you guess how this ends? Harmless, sophomoric, but it's summer.



Super 8: Probably gone from South Bend (too many Transformers, Harry Potters, etc.). I thought it one of the best of the year. A true tribute to "Spielberg" film stuff. J.J. Abrams directs ("Lost", newest "Star Trek") All the themes are there and well done indeed.



Horrible Bosses: 3 guys, Jason Bateman, Sudeikis (SNL), and Charlie Day. Bad bosses, not so great jobs, they are awful at planning the demise of their bosses, i.e. Kevin Spacey - truly a boss from hell; Jennifer Aniston - a dentist on the make; and Colin Farrell - in a total scene stealing effort.



Larry Crowne: A feel good movie of the summer (Tree of Life not here yet.) Tom Hanks doing what he does best, Julia Roberts, the good teacher of the summer. What happens when you don't have a college education and you work at a "big box store" for 12 years.



Enjoy the movies, as William Osler reminded us of our profession "*neglect of the studies of the humanities...we lose a very precious quality*". He would have considered the film arts his "*humanities*".

Medical Staff Officers

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John Mathis, M.D.
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Philip Kavanagh, D.O.

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Please send any information you would like to see included in future newsletters to

*Mariellan Weaver,
mweaver@memorialsb.org or
 contact her at 574-647-7920*

You may view current and previous Medical Staff Updates at www.qualityoflife.org/docs/hospital/newsletter

**CME Opportunities:**

2011 Fall CME Schedule Held 12:10—1:15pm in the Auditorium at MHSB

September 14

Dr. John Mahon: "Jack is Back: Common Indications for a Referral to a Hand Surgeon"

September 28

Dr. Ken Elek: "CPOE: The Journey Continues"

October 5

Dr. Norman Doidge: "The Brain that Changes Itself™: Neuroplasticity Principles for Physicians"

October 12

Dr. George Drew: "Medical Jeopardy"

October 21*

Northern Indiana Oncology Symposium at the Hilton Garden Inn from 7:00 a.m. - 1:30 p.m.

October 26

Dr. Nusrat Chaudry: "Lymphoma for Dummies: Keeping the Classification & Treatment Simple"

November 9

Dr. Sean Halleran: "Causes of Sudden Cardiac Death in Younger Population"

December 14

Dr. Bobbie Sutton: "Myleoproliferative Neoplasia and its Molecular Basis"

Please call Linda Magnuson at 574-647-7381 or email lmagnuson@memorialsb.org for more information and CME opportunities

Your Referrals Wanted!

"Chemotherapy's Impact on the Brain" is a research study being conducted by Memorial BrainWorks in conjunction with the Northern Indiana Cancer Research Consortium and the University of Notre Dame. This study will investigate whether a recently developed class coupled with mind-building activities can decrease stress while improving brain-based abilities and quality of life for those who experience some of the cognitive challenges commonly called "chemo-brain".

In order to qualify individuals:

Must be 18 years or older and diagnosed with cancer.

Must have undergone or a scheduled to receive chemotherapy treatment.

Must be able to use a computer and computer mouse.

Must be without a diagnosis of Alzheimer's disease, dementia or any other form of brain associated disorders.

Interested candidates should call 574/647-7370 to schedule a screening appointment or for more information . If you would like flyers about this study available in your office area, please call BrainWorks at 574/647-6628.

Welcome New Medical Staff Member(s):**Daniel Czarnecki, MD**

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