

# Medical Staff Update, May 2010

## Special points of interest:

- CME Program: A Behavioral Approach to Pediatric Drowning Prevention

## Inside this issue:

A Byte of IT... 2

Submission of Death Certificates: 3

Ultrasound Accreditation 3

MMG Receives AAAHC Accreditation 3

CaringBridge Partnership 4

Welcome New Medical Staff Members 4

Contact Info 4

Medical Staff Leadership 4

## Newly Approved Guidelines Introduced at CME Program

### “A Behavioral Approach to Pediatric Drowning Prevention”

Harvey Anderson Barnett, Ph.D.

Founder, Infant Swimming Resource

Infant Swimming Resource is a behavioral approach to pediatric drowning prevention for infants and young children.

**Thursday, June 17, 2010**  
**Auditorium at Memorial Hospital**  
**12:15—1:15 p.m.**

Publication provided at the lecture:

Policy Statement Prevention of Drowning

COMMITTEE ON INJURY, VIOLENCE AND POISON PREVENTION

*Pediatrics* published online May 24, 2010; DOI: 10.1542/peds.2010-1264

The online version of this article, along with updated information and services, is located on the World Wide Web at: <http://www.pediatrics.org>

### At the conclusion of this lecture you should be able to:

- Recognize that drowning and near drowning represents a very significant tragedy in the United States
- Gain a perspective as to why the past and current strategies have not been effective
- Learn the components of an effective and comprehensive drowning prevention strategy
- Understand what an active role a Pediatrician can assume in drowning prevention



## A Byte of IT ... From Your CMIO, Dr. Ken Elek

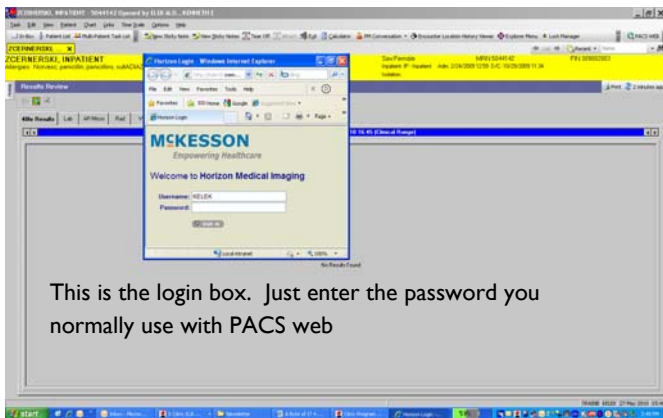
Things continue to be interesting. Hopefully in the next week, when you're in the patient chart, there will finally be a link that will allow you to see all that particular patient's x-rays and any reports that are completed. While in the patient chart, click on the PACS Web link to the right of the patient search box. A login box will open that should already have your username inserted so you just have to enter your password. A list of studies will open; choose the one you want to view. To choose from a list of all the studies available on this patient, click on the bar just above the thumbnails for the current study and pick the one you want. To see a report, click on the icon that looks like a piece of paper on the thumbnail line and pick the report you want. Here are the promised screen shots to help you understand this process.

I hope you've been using the Inpatient Summary and will let me know if there's a particular lab you would like added to the list. In the past 2 weeks I've added the CIWA score and orthostatics. We continue to work with Cerner to have this function the way we would like it.

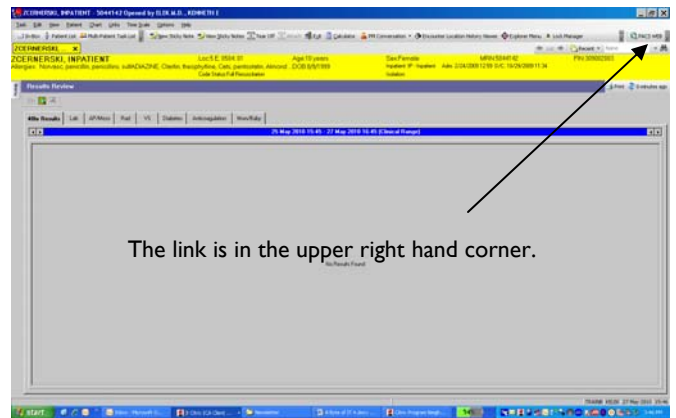
There has also been a group convened to look at the medication reconciliation form and process. We are particularly looking at a side by side format rather than an above/below format. As we continue, we will likely be asking for other opinions.

In another month or so the effort to start the computerized provider order entry (CPOE) process will get into full swing. I will be asking some of you to join me in building our order sets as we want these to represent what we do here. We also want them to help us when it comes to evidence based practice and decision making. A tool called Zynx will be used to help build the order sets which has evidence based information built into it. It will be a long but worthwhile process.

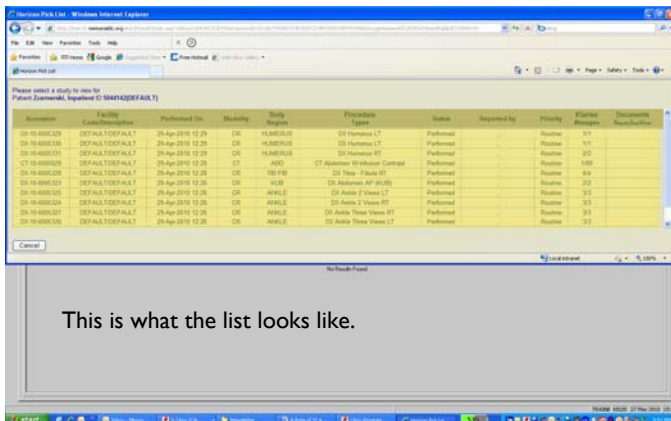
Please send me your feedback either by email at kelek@memorialsb.org or telephone at 574-647-3070. Remember that I'm here to serve you in doing whatever I can to make our workflows optimal and I hope that the changes so far have been positive. I'm still looking for feedback on the patient lists and the place the chart opens. Thanks!



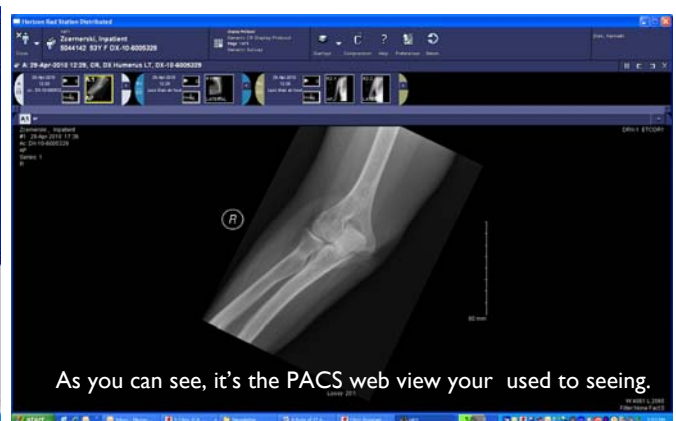
This is the login box. Just enter the password you normally use with PACS web



The link is in the upper right hand corner.



This is what the list looks like.



As you can see, it's the PACS web view your used to seeing.

## From the State Health Commissioner, Gregory N. Larkin, M.D.

Dear Colleague:

As of **January 1, 2011**, Indiana law requires the Indiana Death Registration System (IDRS) must be utilized for the submission of all death certificates. This system allows vital statistics events to be submitted electronically to the Indiana State Department of Health (ISDH) in a more secure and efficient manner. Indiana Code section 16-37-1-3.1 codified these required changes. Given the role you and your staff play in the death certificate process, you will all need to learn the system basics and become registered users of the IDRS. However, you do not have to wait until January to begin using the system, as the system is currently up and running.

Your first step to becoming an IDRS user is to FULLY complete the attached [IDRS Confidentiality and User Agreement Form](#), return it with a photocopy of your *enlarged* state issued Driver's License or ID to the Vital Records Department, ISDH, 2 North Meridian Street, Indianapolis, IN 46204. Our Vital Records IT Team will set up your user account and email your password and PIN. Then you simply choose which of the three (3) types of trainings best fit your needs.

I realize everyone juggles busy schedules therefore I highly recommend the online self-service training methods offered at the following link. Click on **"Tutorials IDRS Audio/Video Medical Certifiers Tutorials"** or **"IDRS PowerPoint Tutorials"**. You may also find pages ten (10) and eleven (11) of the [Overview of IDRS Terms for All Users](#) particularly helpful.

<https://myweb.in.gov/ISDH/IDRSThin/>

This site offers a wealth of information about the IDRS so please take a few minutes to access it.

January may seem far away but it will be here before you know it. Therefore, I strongly encourage you to get signed up and begin using the system today!

Please contact Erin Kellam, State Registrar, at [ekellam@isdh.in.gov](mailto:ekellam@isdh.in.gov) or 317-233-7523, for further information.

Sincerely,

GREGORY N. LARKIN, M.D.  
STATE HEALTH COMMISSIONER

## Ultrasound Accreditation

Memorial Hospital of South Bend has been awarded a three-year term of accreditation in Ultrasound as the result of a recent survey by the American College of Radiology (ACR). The ACR, headquartered in Reston, VA, awards accreditation to facilities for the achievement of high practice standards after a peer-review evaluation of the practice. Evaluations are conducted by board-certified physicians and medical physicists who are experts in the field. They assess the qualifications of the personnel and the adequacy of facility equipment.

## MMG Receives AAAHC Accreditation

Three Memorial Medical Group practices have achieved accreditation by the Accreditation Association for Ambulatory Health Care as Office-Based Surgery Centers: Main Street Medical Group, Memorial Neighborhood Health Center – Southeast and the E. Blair Warner Family Medicine Center. Accreditation distinguishes these surgical centers from many other outpatient surgical facilities by providing a safe work environment and the highest quality of care to its patients. Status as an accredited organization means Memorial Medical Group has met nationally recognized standards for the provision of quality health care, set by the Accreditation Association.

More than 4,500 ambulatory health care organizations across the United States are accredited by AAAHC. Not all ambulatory health care organizations seek accreditation; not all undergoing the on-site survey are granted accreditation.

**Dale Patterson**, M.D., medical director of the Memorial Medical Group Office-Based Surgery Center, stated, "We are proud to be accredited by AAAHC. This reaffirms our belief that we are providing excellent surgical care to our patients and ensures that we will continue to strive to meet these high standards in the future."

Ambulatory health care organizations seeking accreditation by the AAAHC undergo an extensive self-assessment and on-site survey by the Accreditation Association's expert surveyors – volunteer physicians, nurses, and administrators who are actively involved in ambulatory health care.

"Going through the process challenged us to find better ways to serve our office-based surgery patients, and it is a constant reminder that our responsibility is to our patients and the quality of care we provide," said **Mike Gordon**, executive director.

AAAHC accreditation is specifically for organizations that provide diagnostic or medical care on an outpatient basis - where an overnight stay would not be required. From prevention to diagnosis, treatment to laboratory services and even convenient online scheduling and prescription refills, MMG primary care physicians and specialists offer a wide range of health care services.

## Memorial Hospital and CaringBridge Form Partnership

Memorial Hospital has created a new partnership with the non-profit organization, CaringBridge to help patients and their families stay informed and encouraged.

Being Team Members of Memorial, we know better than anyone how a serious health event can change everything in one's life. Patients and their caregivers can find it really difficult to inform their network of loved ones about what's going on. Patients and caregivers can also be missing out on vital support and love from family and friends. But that's all changing because of Memorial's collaboration with CaringBridge.

CaringBridge offers free, private Web sites that allow family and friends to connect and share information, compassion and support during a serious health event. Authors add health updates to the Web site and in return loved ones give patient and caregiver support through guestbook messages. This outpouring of love helps patients and their families experience emotional healing.

Memorial's partnership with CaringBridge officially begins Wednesday, May 19th. Patients and their families will have access to CaringBridge on computers in public areas at Memorial. Also, visitors to CaringBridge's Web site will be able to access Memorial's Web site: <http://qualityoflife.org>. Now, more than ever, Memorial patients and their loved ones will stay connected and receive much-needed love and support. To learn more about CaringBridge, go to <http://www.caringbridge.org/>

### Medical Staff Officers

President  
**Thomas Hauch, M.D.**  
Vice President  
**Etta Nevel, M.D.**  
Secretary-Treasurer  
**John Mathis, M.D.**

### Medical Staff Office

Vice President Medical Affairs  
**Cheryl A. Wibbens, M.D.**  
Medical Staff Coordinator  
**Pamela Hall, CPMSM, CPCS**  
Physician Liaison-Administration  
**Tawnn Hoover**  
Executive Assistant  
**Mariellan Weaver**  
  
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*Please send any information you would like to see included in future newsletters to Mariellan Weaver, [mweaver@memorialsb.org](mailto:mweaver@memorialsb.org) or contact her at 574-647-7920*

*You may view current and previous Medical Staff Updates at [www.qualityoflife.org/docs/hospital/newsletter.cfm](http://www.qualityoflife.org/docs/hospital/newsletter.cfm)*



### Welcome New Medical Staff Members:

**David W. Amrhein, MD**  
Family Medicine  
Main Street Medical Group  
6913 N. Main Street  
Granger, IN 46530

**Ryan C. Bradley, MD**  
Emergency Medicine  
SB Emergency Physicians  
615 N. Michigan Street  
South Bend, IN 46601

**Travis W. Casper, MD**  
Family Medicine  
Portage Medical Group  
3575 Portage Avenue  
South Bend, IN 46628

**Daniel M. Kinney, MD**  
Pediatrics  
Navarre Pediatrics  
100 Navarre Place - Suite 4440  
South Bend, IN 46601

**Samuel D. McGrath, MD**  
Radiation Oncology  
Memorial Hospital of South Bend  
615 N. Michigan Street  
South Bend, IN 46601

**Chang K. Oh, MD**  
Gastroenterology  
The South Bend Clinic  
211 N. Eddy  
South Bend, IN 46617

**Nicole D. Riordan, MD**  
Emergency Medicine  
SB Emergency Physicians  
615 N. Michigan Street  
South Bend, IN 46601

**Jon A. Shull, MD**  
Family Medicine  
Memorial Neighborhood Ctr. - SE  
1708 S. High Street  
South Bend, IN 46613

**Timothy A. Zeller, MD**  
Family Medicine  
Memorial Family Medicine Residency  
714 N. Michigan Street  
South Bend, IN 46601