

Innovative Companies

# Innovation Everywhere! @Memorial

Research Universities  
\*Office of Technology Transfer  
\*Entrepreneurship Business Schools

## Key Innovation Objectives Mission - Vision - Values

- 1 **Community**  
Gift Economy (5 I's)
- 2 **Quality**  
Outstanding Clinical Outcomes
- 3 **Service**  
The Memorial Experience
- 4 **People**  
Attract and Retain the Best Talent
- 5 **Finance**  
Existing Clinical Services  
New Revenue Sources
- 6 **Growth**  
Cultural Transformation

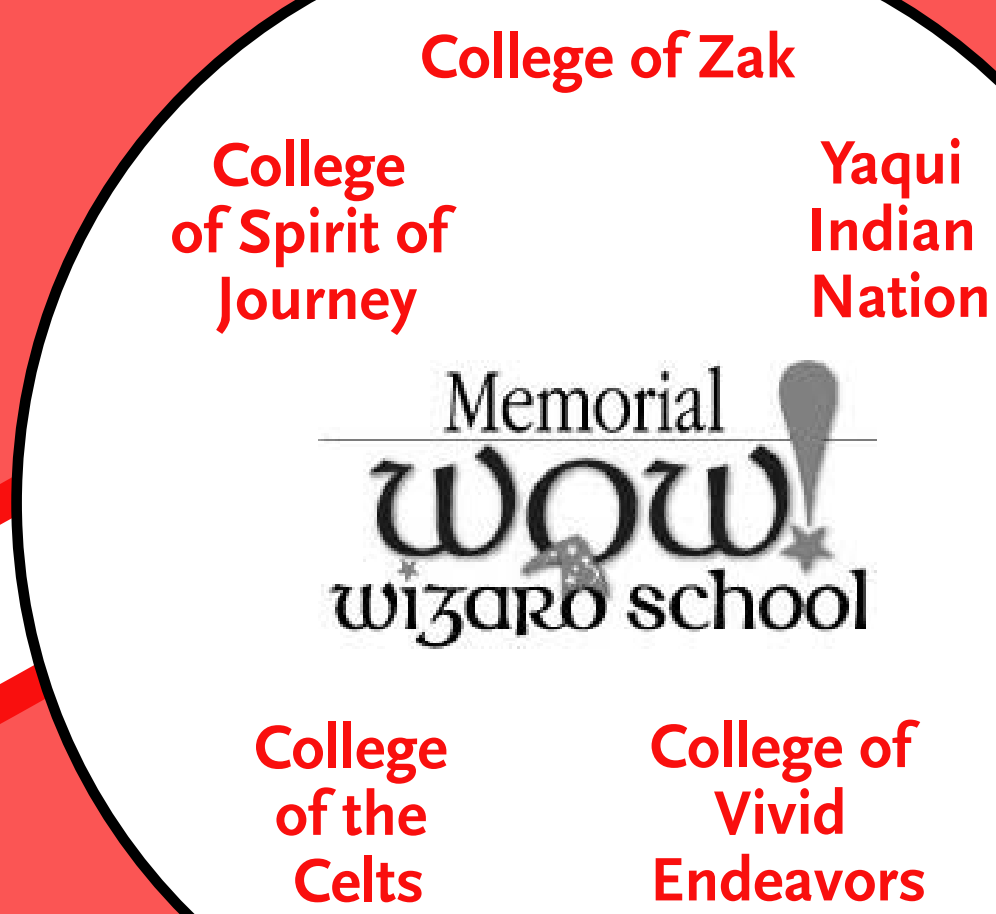


Healthy Communities

New Business Ventures

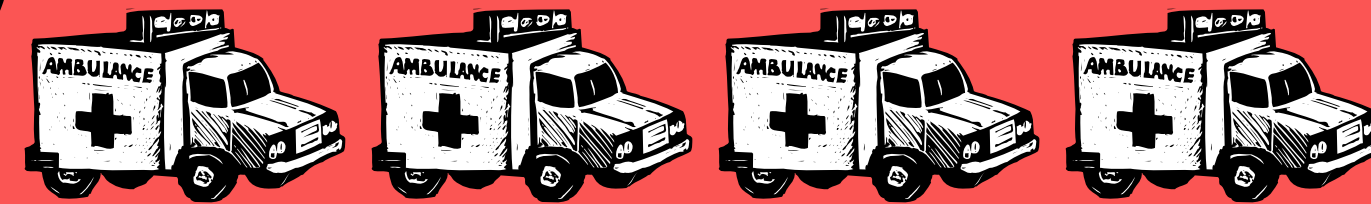
WOW!Projects

Memorial  
IDEA  
PROPULSION  
LAB



Memorial  
Hospital & Health System<sup>SM</sup>

Toxic Creeping Sameness™

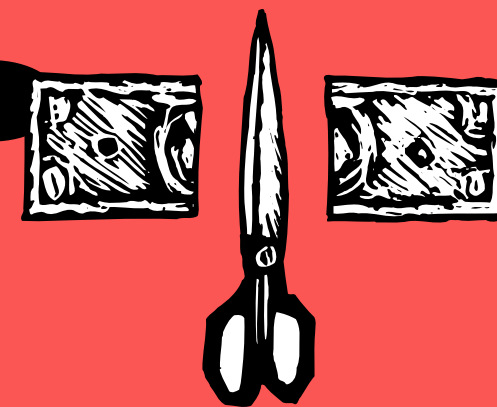


DISCIPLINE

PASSION

LEADERSHIP

Flesh Eaten Margins™



IMPORTANCE

CLOCK SPEED

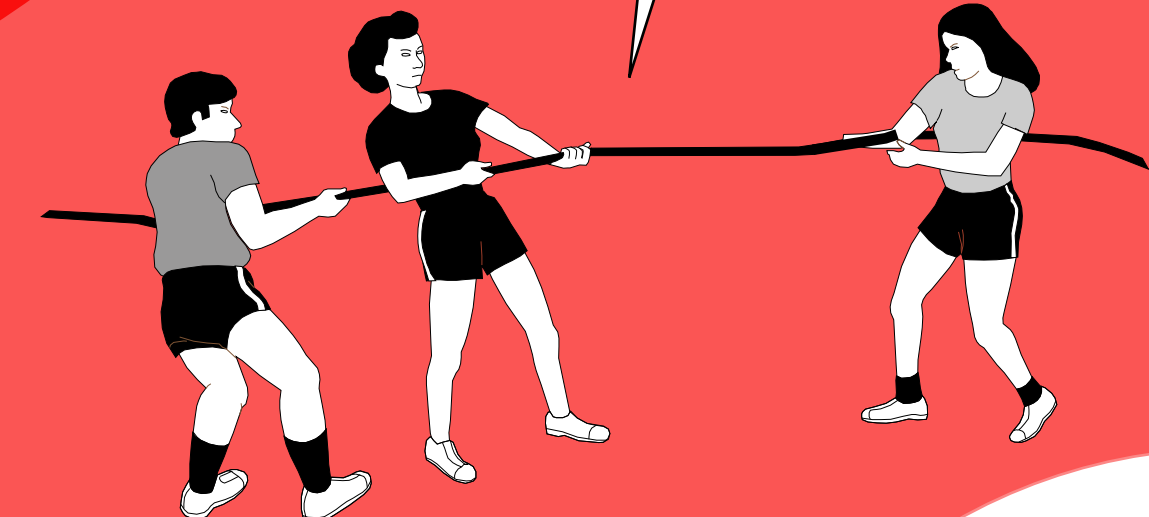
VALUE

IMPACT

Different and Better

Reducing Risk

War for Talent



Venture Capitalists

Our Three Pathways



Memorial Innovation Policy

\*Readings  
\*Journal Clubs  
\*Consultants  
\*Networking

Legend: ! = initial idea    ! = ideas of value    [Red Box] = roadsigns along the journey of our three pathways